

# Ratecard

FutureScot is the most efficient route to key players in Scotland's technologies industry. As a commercial partner you will be in great company. Commercial partners include:

Deloitte.  
Johnstone  
Carmichael.  
Brodiess LLP.

The Data Lab.  
brightsolid.  
DataVita.  
ITWORX.  
Net-Defence.

Eureka  
Solutions.  
Orion Health.  
Altodigital.

Denholm  
Associates.  
Be-IT Resourcing.  
Head Resourcing.

## DISPLAY ADVERTISING DIMENSIONS

Size	H x W mm
Double page spread	338 x 550
1/2 page DPS	170 x 550
Inside front cover	338 x 264
Outside back cover	338 x 264
Full Page	338 x 264
1/2 page	145 x 264
1/3 page	100 x 264
1/4 page	200 x 160

## CLASSIFIED ADVERTISING DIMENSIONS

Size	H x W mm
1/8 page	82 x 130
1/8 strip	40 x 264
1/16 page	82 x 65

## ADVERTISING SPECIFICATION

- Copy to be received two days prior to publications date.
- All files must be to the exact dimensions of the space booked.
- All images should be at least 300 dpi.
- Save as a high res PDF, JPEG, TIFF or EPS.
- Clearly name your files.

## SPONSORSHIP POA

FutureScot has sponsorship opportunities offering greater creativity for your advertising pound. Benefit by association by sponsoring a section that you can lead – or sponsor the whole edition to support a new product launch.

## SUPPLEMENTS POA

FutureScot can create a bespoke supplement for your organisation that sits within FutureScot or in the main body of The Times Scotland. These can be published in a range of sizes from 4pp-16pp.

## DISPLAY ADVERTISING

FutureScot offers you the chance to maximize the impact of your message. We have a range of space sizes and wherever possible, we will place your advertisement in the most appropriate position.

Double page spread	£5,800
1/2 page DPS	£3,300
Inside front cover	£3,300
Outside back cover	£3,300
Full Page	£2,900
1/2 page	£1,800
1/3 page	£1,300
1/4 page	£950

## PROFILE

Our Client Profiles create a sympathetic and high profile environment delivering your message to a tightly targeted editorial audience.

Double page spread	£6,350
1/2 page DPS	£3,600
Full Page	£3,200
1/2 page	£1,980

## SHOWCASE ADVERTISING

If you are looking for an enduring presence in FutureScot and are a small organisation with a limited budget, our SHOWCASE section is the place to be.

1/8 page	£375
1/16 page	£190

## FUTURESCOT ONLINE

Article posting	£400 per month
Video postings	£500 per month
White paper postings	£500 per month
Newsletter posting	£500 per month

## FUTURESCOT EVENTS

Round table	£10,000
Briefing	£11,500
Fringe event	£8,500

Every event has a multi media output and costs include the following:

### PRINT & ONLINE

- Page report in the following edition of a Times Scotland supplement.
- All content published online.

### BROADCAST

- Live webcast.
- Access on demand from our website.
- Social media and event marketing.

### EVENT MANAGEMENT

- Speaker and delegate management, venue, catering, AV filming and webcast. Does not include political party charges for Fringe events.

