Working with FUTURESCOT in 2027

CONFERENCES ■ JOURNALISM ■ PARTNERSHIPS



2027 CONFERENCE PROGRAMME

23 Feb	Cyber Security
11 Mar	Health & Care Transformation
5 May	Public Sector AI
2 Sep	Digital Justice & Policing
16 Nov	DigitalScotland
TBA	DigiFest Scotland

See all conferences and updates here

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Introduction

LOOKING AHEAD TO 2027

2027 is the year Scotland's digital ambitions are put to the test. The national Digital Strategy enters its third year, MyCare.scot, the Digital Front Door for health and care, is reaching more people, and AI is moving from pilots into everyday public services. The question is no longer whether to transform, but how to deliver at scale, safely and fairly.

Across government, local authorities, health boards, justice and critical infrastructure, leaders are being asked to do more with less: to modernise ageing systems, defend them against ever more sophisticated cyber threats, and bring citizens with them. Scotland's universities, innovators and technology partners have never been more central to that effort.

Futurescot's role is to convene the people who make it happen. Our national conferences bring policy and practice into the same room, our journalism keeps the sector informed week in, week out, and our partners gain a trusted voice in the conversations that shape Scotland's public services.

2026 was our busiest year yet, with DigiFest fully booked weeks in advance and DigitalScotland bringing more than 1,200 delegates to the EICC. In 2027 we want to help your organisation make its mark: to share what works, meet the decision-makers who matter, and play a central part in Scotland's digital future.





WORKING WITH FUTURESCOT *in 2027*

Every partnership starts with a conversation about what you want to achieve. Our consultative approach puts your objectives, and the audiences you need to reach, at the heart of everything we deliver.

As a Strategic Partner, your organisation gains a prominent, year-round voice across Scotland's most influential public sector conferences, our editorial platforms and our digital channels, putting your expertise in front of the leaders who set strategy, hold budgets and lead delivery.

Futurescot is Scotland's leading platform for bringing public sector leaders, technology providers and innovators together. We create the forums where strategy meets delivery, and where public services, industry and academia work out what comes next.

TAILORED ENGAGEMENT

Alongside our core platforms, we design bespoke programmes around your goals: sponsored editorial and thought leadership, speaking and chairing opportunities, curated networking, and invitation-only roundtables and briefings with senior decision-makers.

Each is built to deliver genuine engagement, not just visibility, and to show where your innovation makes a real difference.

FUTURESCOT *conferences*



Recognised as Scotland's foremost conference organiser for senior public and private sector audiences, Futurescot runs a national programme of events where government officials, NHS and care leaders, local authorities, justice partners and industry experts meet.

Each conference focuses on a priority theme, from cyber resilience and AI to digital health, justice and the national Digital Strategy, with programmes built around real case studies, honest debate and practical collaboration.





ANNUAL CONFERENCES *in 2027*



FUTURESCOT *conferences*

CYBER SECURITY

Tuesday 23 February 2027
Technology & Innovation Centre, Glasgow



Scotland's flagship public sector cyber security conference returns, bringing together senior leaders from government, national agencies, the NHS, local authorities, critical infrastructure and academia.

The 2027 programme opens with *Securing Scotland's digital public services* and *Building a cyber-resilient Scotland*, and features an international keynote from Admiral (Ret'd) Michael S. Rogers, former Director of the US National Security Agency.

Parallel sessions and leadership streams go deep on ransomware preparedness and recovery, zero trust, next-generation SOCs, supply chain risk, secure by design, AI and cyber, and building a resilient cyber workforce and culture.

HEALTH & CARE TRANSFORMATION

Thursday 11 March 2027
Technology & Innovation Centre, Glasgow



As MyCare.scot, Scotland's Digital Front Door for health and care, rolls out across the country, digital is now central to how health and care services are reformed. This conference brings together government, NHS boards, health and social care partnerships, care providers, academia and industry to look at what is working.

The programme explores how AI, data, remote monitoring and integrated systems are reshaping services, with practical case studies on prevention, personalised care and care closer to home.

Delegates will also hear about interoperability, digital ethics and inclusion, workforce skills and the frameworks that let innovation scale while keeping trust and safety at the centre.

PUBLIC SECTOR AI

Wednesday 5 May 2027
Technology & Innovation Centre,
Glasgow



Now in its second year, Scotland's dedicated conference on AI in public services moves the conversation from pilots to delivery.

Leaders from government, the NHS, local government, justice and academia share where AI is already improving services, and what it takes to adopt it responsibly: data readiness, governance and assurance, procurement, skills and citizen trust.

Expect practical sessions on generative and agentic AI, the cloud and data foundations AI depends on, workforce implications, and the frameworks that make AI transparent, accountable and scalable across Scotland's public sector.

DIGITAL JUSTICE & POLICING

Thursday 2 September 2027
Technology & Innovation Centre,
Glasgow



Scotland's national justice and policing technology forum brings together leaders from the Scottish Government, Police Scotland, the Crown Office & Procurator Fiscal Service, the Scottish Courts and Tribunals Service, the Scottish Prison Service, community justice and victim support organisations.

The programme looks at how digital evidence, data sharing and better online services are modernising the justice system, improving the experience of victims and witnesses, and freeing up frontline time.

With AI reshaping everything from investigations to deepfakes, the conference also tackles the ethics, governance and public confidence questions that come with new technology in policing and justice.

DIGIFEST SCOTLAND – DIGITAL HEALTH & SOCIAL CARE

Date to be announced
Glasgow



Delivered with the Digital Health & Care Innovation Centre (DHI), DigiFest is Scotland's flagship celebration of digital health and social care innovation. In 2026 it was fully booked weeks in advance, with more than 400 delegates registered.

It brings together policy leaders, clinicians, care professionals, researchers and innovators to show how digital is improving outcomes, from prevention to precision and from hospital to home.

Themes span AI and data, integrated care pathways, applied research, digital inclusion and the future workforce, with a focus on solutions that are safe, ethical and ready to scale.

2027 *at a glance*

Six national conferences, one year-round conversation. Partner across the programme to reach every part of Scotland's public sector.

23 Feb	TUE	**Cyber Security** TIC, Glasgow
11 Mar	THU	**Health & Care Transformation** TIC, Glasgow
5 May	WED	**Public Sector AI** TIC, Glasgow
2 Sep	THU	**Digital Justice & Policing** TIC, Glasgow
16 Nov	TUE	**DigitalScotland** EICC, Edinburgh
TBA		**DigiFest Scotland** Glasgow

TIC: Technology & Innovation Centre, Glasgow
EICC: Edinburgh International Conference Centre



DIGITALSCOTLAND

Tuesday 16 November 2027
Edinburgh International Conference Centre



1,200+	70+	50
delegates	speakers	exhibitors

Scotland's annual summit for digital government brings more than 1,200 delegates, 70+ speakers and 50 exhibitors to the Edinburgh International Conference Centre.

Two years on from the launch of the national Digital Strategy at DigitalScotland 2025, the 2027 summit takes stock of what has been delivered, from the Scottish Government App, ScotAccount and the Digital Mailbox to common platforms, cloud and AI, and asks what comes next for citizens' experience of public services.

With contributions from the Scottish Government, UK Government, the Digital Office for Scottish Local Government and international partners, DigitalScotland is where Scotland's GovTech community comes together.

Delegates share case studies, debate policy, build partnerships and celebrate the people delivering Scotland's digital public services, across a day of plenary sessions, masterclasses, leadership streams and a busy exhibition.



Engage directly

MASTERCLASSES

Masterclasses are focused, 30-minute breakout sessions that put your organisation in front of a public sector audience who have chosen to hear from you.

Run by your experts, they are your opportunity to engage delegates directly on your solutions: share a case study, demonstrate what works, and answer the practical questions that move a conversation towards a partnership.

Sessions run in parallel within the main conference programme, so you reach decision-makers with a genuine interest in your subject, from data and AI to cyber security, connectivity, platforms and service design.



HOW IT WORKS

30 minutes

a focused breakout session within the conference programme

Your experts

presenting your solution and case studies

A chosen audience

delegates who opt in to your topic

TOPICS INCLUDE

- Data & AI
- Cyber security
- Connectivity & sensors
- Platforms
- Service design
- Cloud
- Digital workforce



Lead the conversation

LEADERSHIP STREAMS

Leadership streams are curated, 1 hour 20 minute sessions of thought leadership on a single subject, bringing senior public sector leaders and industry together around the same table.

Chaired and shaped with our editorial team, each stream brings together diverse perspectives and open discussion. The setting is collegiate and discursive, so delegates take part rather than simply listen.

For partners, it is a chance to be seen leading the debate alongside the people responsible for strategy and delivery, building trust and relationships that last beyond the day.



HOW A STREAM RUNS

1	2	3	4
Chair sets the scene	Diverse perspectives	Panel discussion	Open floor

RECENT STREAMS AT DIGITALSCOTLAND

- Leading the digital shift
- Citizen services unlocked
- Cyber resilience
- Digital governance and data
- AI and the 'personal touch'
- Digital workforce

1 hr 20
of curated discussion on one subject

4 experts
senior public sector and industry voices

Policy platform
shape thinking on strategy and delivery

Influence
be seen leading the debate

FUTURESCOT *Magazine*

Futurescot Magazine is Scotland's only dedicated title for digital transformation in the public sector. Our flagship annual edition is launched at DigitalScotland and kept on desks all year, in print and online, read by decision-makers across central and local government, health and social care, justice, academia and industry.

Our award-winning editorial and design team works with partners to create compelling one, two or four-page features. Published in a trusted, authoritative environment, your content can also be reused on your own channels and in other publications, extending the reach and life of your message.



PORTFOLIO SECTIONS INCLUDE:

- **GovTech** – supporting the Scottish Government's digital agenda
- **Digital Local Government** – systems and services for council transformation
- **Digital Health & Social Care** – innovation for health and care reform
- **Digital Justice & Policing** – modernising public safety and justice
- **Security & Resilience** – strengthening cyber security across our digital infrastructure
- **Data & AI** – the potential of data, AI, cloud and IoT
- **Smart Regions & Digital Estates** – towards a fully connected Scotland
- **Citizen Engagement** – user-centred service delivery
- **Digital Skills & Future Workforce** – building a future-ready workforce

FUTURESCOT DIGITAL

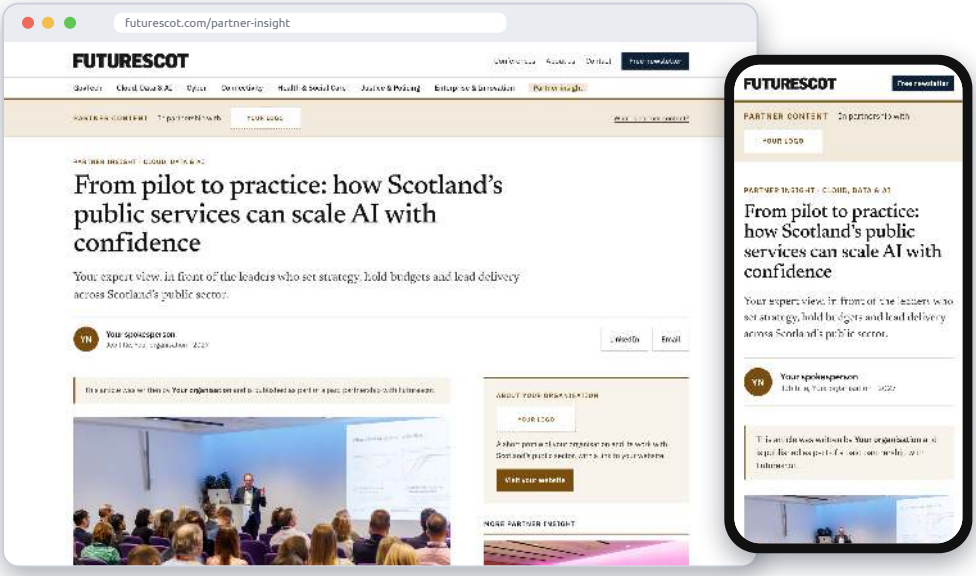
Online news, weekly newsletter & social media

Futurescot.com and our weekly newsletter reach a growing community of more than 25,000 subscribers across Scotland's public sector and technology ecosystem, with social media extending your message further still.

In 2027 futurescot.com relaunches with a cleaner, faster design, and a dedicated **Partner insight** section. Your articles sit in the same quality reading layout as our journalism, clearly labelled, with your logo, author profile and a link to your website, and promoted across our homepage, newsletter and social channels.

Tailored campaign options include:

- **Partner insight** – your expertise published in our dedicated partner section
- **News and product launches** – announce your latest developments to a highly engaged readership
- **Case studies** – real-world success stories that show your impact
- **Trusted advertising** – no Google Ads or third-party data harvesting. Futurescot advertising always complements, never detracts from, our content



Partner insight on the new futurescot.com, relaunching in 2027

In their words

WHAT OUR PARTNERS SAY



HEADLINE SPONSOR, DIGITALSCOTLAND

"DigitalScotland is the number one public sector digital transformation event in the country, given its reach, the calibre of attendees, the content within the event and the way in which the event is run and organised pre, during and post event. The past two years, BT have benefited significantly as headline sponsor, connecting with many key contacts, partners and customers from across Scotland, as well as being able to share thought leadership, insights and live demos with an incredibly engaged and informative audience."

BT



"

DigitalScotland just gets better and bigger every year. You spend the whole day immersed in it, and it's absolutely brilliant. And then there's the collaboration: you're getting that context, you're making contacts from the moment you arrive.

Margaret Moore
Scotland Director, Sopra Steria



"

This is the premier annual event where every single leader in technology from across Scotland is here today.

Jamie MacLaren
Business Development Lead – Air Traffic and Public Services, Leidos



"

Storm ID absolutely loves coming to Futurescot events and partnering on the AI Challenge. It's a wonderful opportunity for us to collaborate with people across the public sector.

Linsey Lydon
Managing Director, Storm ID

Build your programme

HOW TO PARTNER WITH US

Every partnership is built around your goals. Combine conference, editorial and digital opportunities into a programme that keeps your organisation in front of Scotland's public sector leaders all year round.

Headline sponsorship
Lead a conference with top billing, a keynote or panel place, and branding across the day.

Masterclasses
A 30-minute breakout session where your experts engage delegates on your solutions.

Leadership streams
Shape and join curated thought leadership with senior public sector leaders.

Exhibition
A stand in the exhibition hall, meeting delegates throughout the day.

Partner insight
Your articles in our dedicated partner section on the new futurescot.com.

Newsletter and digital
Reach our weekly newsletter subscribers and social audiences.

Magazine
Features in our flagship annual edition, launched at DigitalScotland.

Roundtables
Invitation-only discussions and briefings with senior decision-makers.


FUTURESCOT

FROM THE EDITOR

Cameron takes control at critical point for digital drive

Your partner insight article, promoted to every subscriber

THIS WEEK'S NEWS

Edinburgh in line for chip design boost as Chancellor sets out £600m AI package

Scotland's R100 broadband programme in running for European award

CONTRACTS AWARDED

£4.75m

FUTURESCOT CONFERENCES

Cyber Security

Health & Care Transformation

The Futurescot Weekly
Scotland's public sector technology news, every Friday lunchtime, to more than 25,000 subscribers. Partner insight is promoted in every issue.

OUR PARTNERS

Trusted by Scotland's leading **technology partners**



BT



AWS



Scott Logic



Leidos



Sopra Steria



Salesforce



CGI



Storm ID

Let's talk about **your 2027**

From headline conference sponsorship to partner insight, roundtables and campaigns across our digital channels, we'll build a programme around your goals and the audiences you need to reach.

6
national conferences

1,200+
delegates at DigitalScotland

25,000+
newsletter subscribers

Since 2017
convening Scotland's digital leaders

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